

WETCC Council of Trustees

Special Meeting

June 4, 2015 3:00 p.m.

Present: Dean, Joan, Sue, Joy, Tracy.

Others present: Terry.

Recorded by Patty S.

The focus of this meeting was Strategic Planning.

Handouts provided: Strategic Planning document to be filled in, President Janis' priority list.

The Board discussed the format of the fill-in document, requested a glossary cover sheet. Edits were made to make it fit our institution better.

The Board identified the following priorities as Strategic Planning Goals, in which each department will have its own action plan:

Strategic Priority 1: Strengthen Financial Foundation of College

- a) Increase and secure external funding
- b) Develop strategic plan to prioritize fundraising efforts
- c) Advance efforts toward branding/fundraising through various venues
- d) Implement new finance software

Strategic Priority 2: Create culturally relevant Campus-wide assessment and evaluation

- a) Create culturally relevant assessment/evaluation plans for Academics
- b) Create culturally relevant assessment/evaluation plans for Extension
- c) Create culturally relevant assessment/evaluation plans for Facilities
- d) Create culturally relevant assessment/evaluation plans for Administration
- e) Create culturally relevant assessment/evaluation plans for Technology
- f) Create culturally relevant assessment/evaluation plans for Student Services

Strategic Priority 3: Implement Policy-based procedures College-wide

- a) Policies, procedures, and processes: update, consistent application and ongoing review for Academics
- b) Policies, procedures, and processes: update, consistent application and ongoing review for Extension
- c) Policies, procedures, and processes: update, consistent application and ongoing review for Facilities

- d) Policies, procedures, and processes: update, consistent application and ongoing review for Administration
- e) Policies, procedures, and processes: update, consistent application and ongoing review for Technology
- f) Policies, procedures, and processes: update, consistent application and ongoing review for Student Services

Strategic Priority 4: Enrich and expand College capacity

- a) Enrich and expand College capacity of Academic Programs
- b) Enrich and expand College capacity of Extension Program
- c) Enrich and expand College capacity of Facilities
- d) Enrich and expand College capacity of Administration
- e) Enrich and expand College capacity of Technology
- f) Enrich and expand College capacity of Student Services
- g) Enrich and expand College capacity of Industry

Strategic Priority 5: Increase student academic excellence, success, and engagement

- a) Student achievement goals, benchmarks, timelines
- b) Student enrollment goals, benchmarks, timelines
- c) Student recruitment goals, benchmarks, timelines
- d) Student retention goals, benchmarks, timelines
- e) Relationship building with students (participation, engagement, post-grad work) goals, benchmarks, timelines


The document will be distributed college-wide for data collection, then will be brought back to the Board.

Next Board meeting is scheduled for July 14.

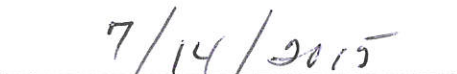
Tracy is waiting for feedback regarding the president evaluation survey.

All Board members present signed the USDA statement of the last revision of the Article, By-Laws, and Charter.

Adjourned at 4:50.



Secretary



Date